The Watty Awards Official Contest Rules (the "Official Rules")

By participating in the Watty Awards ("**Contest**" or "**Wattys**"), each entrant and, if an entrant is under the age of majority in their jurisdiction (a "**Minor**") at time of entry, their parent(s) or legal guardian(s) (collectively "**Entrant**" or "**you**") agrees to be bound by these Official Rules and the decisions of Wattpad Corp. ("**Sponsor**"), which are final and binding in all matters.

1. HOW TO ENTER: NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN. To participate in the Contest, you must submit your entry of an original story ("Story") through Wattpad.com ("Website") during the period beginning at 11:00:00 am EDT on July 15, 2025, through 11:59:59 pm EDT on August 5, 2025, ("Entry Period"). Visit the Contest profile at https://www.wattpad.com/user/TheWattys (the "Contest Profile") (also available in Spanish here, Filipino here, and Portuguese here), and follow the instructions provided ("Instructions") on how to submit your Story (each, an "Entry"). All Entries must be received by 11:59:59 pm EDT on August 5, 2025, to be eligible. Eligible Entrants may enter as many times as they wish (with unique Entries) during the Entry Period but only one Entry per Entrant may win a prize. If you do not already have a Website account, you will be required to create one in order to enter. Creating an account is free as of the publication of these Official Rules. All Website terms and conditions apply (see https://policies.wattpad.com/ for full details). Accounts or Entries generated by script, macro, artificial intelligence (including, without limitation, ChatGPT), or other automated means will be void. Website's clock will be the official time-keeping device for the Contest.

All Entries must meet the following criteria:

- Entries must comply with all Instructions specified on the Contest Profile (incorporated herein by reference).
- Each Entrant must have all rights necessary to post and submit their Entry.
- Entries, including cover pages, images, and illustrations, must not infringe on the intellectual property or other rights of any third party. It is each Entrant's responsibility to ensure that they have all necessary rights to submit the Entry and to grant Sponsor the rights described in these Official Rules.
- Entries must qualify for one of the Eligible Languages (defined below) and one or more of the genres (collectively, the "Genres") specified below and in the Contest Profile.
- Entries submitted as a sequel must i) meet all criteria herein, and ii) not be the first book in the series. For clarity, Entries which are not the first book in the series will automatically be assessed as a sequel. Sequels must be able to be assessed as a stand-alone story.
- Each Entry may only be submitted once.
- Entries must not contain identifying information (e.g. names, addresses, phone numbers, e-mail addresses or mailing addresses) of any real person, including Entrant.
- Entries must adhere to Wattpad's Content Guidelines found here.
- Entries must not disparage the goodwill and business reputation of Sponsor and/or any of its content licensors, as applicable.
- All Entries must, in addition to the above, meet the following criteria. Each Entry must be:

- written in English, Spanish, Filipino or Portuguese (the "Eligible Languages");
- original to the Entrant;
- posted on the Website on or after January 1, 2023 but submitted to the Wattys during the Entry Period. You can finish it at any time before you submit your Entry;
- marked complete on the Website;
- at least fifty thousand (50,000) words in length if written in English or at least forty thousand (40,000) words in length if written in Portuguese, Filipino or Spanish, as reflected in the Wattpad desktop experience; and
- submitted to the Wattys for the first time (with the exception of previously entered ongoing stories which are eligible for the Wattys this year, if they are complete at the time of entry and satisfy all other criteria).

Sponsor reserves the right to reject any Entry for any reason.

- 2. **GENRES:** Entries are eligible to enter into any of the Genres listed below. For more details on each Genre, visit the Contest Profile. The following list outlines all Genres for the Contest:
 - Action,
 - Adventure,
 - Fantasy,
 - Historical Fiction,
 - Horror,
 - Mystery/Thriller,
 - Paranormal (including Werewolf and Vampire),
 - Romance, and
 - Science Fiction.
- 3. ELIGIBILITY: Open to legal residents of all countries and territories where participation in such a contest is allowed by law, who are at least 13 years of age. In the event an Entrant is a Minor, such Entrant must obtain written permission from their parent or legal guardian, who has agreed on such Minor's behalf as well as their own behalf to be bound by these Official Rules. Entrants agree to the Sponsor's Policies (found at https://policies.wattpad.com/), including the Content Guidelines, Terms of Service, and Privacy Policy. Employees, officers and directors of Sponsor and its parents, affiliates, subsidiaries, and advertising, promotion, and fulfillment agencies, and their immediate family members (spouse and parents, children, siblings and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate in the Contest. Contest is void where prohibited. All applicable federal, state/provincial and local laws apply.

4. SHORTLIST SELECTION:

a. Approximately one hundred (100) shortlisted Entries in each Eligible Language for a total of four hundred (400) shortlisted Entries (each, a "Shortlisted Entry" and collectively, the "Shortlisted Entries") will be selected from all eligible Entries. The shortlist as selected by Wattpad's official Wattys judging panel (the "Shortlist") will be announced on or about September 18, 2025, on the Contest Profile. Shortlisted Entries may be subject to verification, including verification of eligibility. If an Entrant is unable to verify Entrant's

information, the Entrant will automatically be disqualified and their prize, if any, will be forfeited.

- b. Shortlist selection is as follows:
 - (i) Machine Learning Model. For English Entries only, Sponsor uses machine learning to score content according to quality sentence structure and grammar (the "ML Model"). The ML Model reads the story text and tags to identify certain features and patterns. The ML Model is used to identify Entries which do not meet basic requirements.
 - (ii) Manual Selection. Shortlisted Entries in all Eligible Languages will be selected by manual editorial review based equally on (i) creativity, (ii) originality and (iii) quality of writing including grammar, spelling and syntax (33% / 33% / 33%) using the criteria outlined in the Judging Criteria section of the Contest Profile and herein.
- c. All Shortlisted Entries will receive the following:
 - (i) A Shortlisted Entry profile banner;
 - (ii) Promotion on the Wattys profile on Sponsor platform; and
 - (iii) An exclusive graphic to include on the Shortlisted Entry's cover indicating their achievement.

5. WINNER SELECTION¹:

- a. Community Voting:
 - (i) All Shortlisted Entries will be displayed at on the Wattys voting page (link to be shared when the Community Voting Period begins) beginning on September 22, 2025, at 11:00:00 AM EDT until September 28, 2025, at 11:59:00 PM EDT (the "Community Voting Period"), during which time any registered and logged in Wattpad users are eligible to participate in Community Voting (as defined below).
 - (ii) Users may view and vote for their favorite Shortlisted Entries by following the instructions on the Wattys voting page, subject to the restrictions set forth herein (the "Community Voting").
 - (iii) Winners will not be determined solely by Community Voting but rather by the judging process outlined in Section 5(d) below.
- b. Voter Restrictions:
 - (i) In the event of a dispute as to the identity or eligibility of a vote based on an account, the vote will be declared to have been made by the authorized holder of the account used at time of voting.
 - (ii) Sponsor is not responsible for, and voters assume all risk of, votes that are lost, misdirected, mutilated, garbled, distorted, truncated, incomplete, illegible, or containing errors or if for any reason they are not received within the Community Voting Period. Such votes may be disqualified without further notification by Wattpad.

¹ Sponsor reserves the right to add additional prizes and awards at any time, at Sponsor's sole discretion. New prizes and/or awards may have different selection criteria from those already listed. In the event that new prize(s) and/or award(s) are added, the selection criteria and prize will be detailed in a schedule, incorporated into these rules by reference.

- c. Voting Limits and Restrictions:
 - (i) Each registered and logged in Wattpad user is limited to one (1) vote per Shortlisted Entry.
 - (ii) Entrants can vote for their own Shortlisted Entry in accordance with these Official Rules.
 - (iii) Voters, Entrants and other participants are prohibited from obtaining or soliciting votes by offering prizes or other inducements to members of the public. The use of robotic, repetitive, automatic, programmed, mechanical, script, macro, or any other automated means, multiple or different email addresses, identities, registrations, mobile devices or accounts or logins) or any other devices, artifices, or similar methods or agents to vote or encourage, directly or indirectly, such activity by others, including, but not limited to, contest-voting services, vote farming, vote purchasing, vote exchanging, or any other activity to vote or artificially or unfairly increase votes, as determined by Wattpad in its sole discretion, is prohibited and suspected or detected voting method violations may result in the disqualification of all votes received from that voter or through that method. Moreover, if Wattpad concludes, in its sole discretion, that any Entrant has colluded with any voter in such activity or has participated in or actively encouraged such activity, whether directly or indirectly, Wattpad may, disgualify that entrant from further participation in this or future Contests and/or eligibility for any prize. Without limiting the foregoing, Wattpad reserves the right to determine in its sole and absolute discretion whether any votes are invalid and to disqualify any duplicate, suspect or otherwise invalid any vote at any time that in its opinion does not comply with these Official Rules. Irregular votes, including but not limited to, votes generated by a robotic, programmed, script, macro, other automated means or source or by the use of multiple email addresses, accounts or logins will be considered invalid.
 - (iv) All vote counts until ultimately reviewed by Wattpad are unverified. Regardless of any results displayed on the Website or "leaderboard," no vote counts will be final until all results have been confirmed by Wattpad, and its decisions shall be considered final and binding in all results. All decisions by Wattpad with regard to Community Voting and this Contest are final. If there is any dispute regarding compliance with any aspect of these Official Rules, Wattpad may consider in its sole discretion data and technology reasonably available through its own systems to investigate such dispute but will not be obligated to review any information submitted by third parties.
- d. Judging Process:

Beginning on or about July 15, 2025, Wattpad's official Wattys judging panel will review <u>each</u> of the Shortlisted Entries and score them based on the following, equally weighted selection criteria:

- Immediate,
- Engaging,
- Commercial,

- Character,
- Hook,
- Voice,
- World,
- Pacing,
- Readability, and
- Public Vote: This criterion will be influenced by, but not necessarily controlled by, the results of the Community Vote.
- e. Number of Winners: A total of forty (40) winners (each a "Winner" and collectively, the "Winners") will be chosen from all of the Shortlisted Entries as follows: (i) ten (10) potential winners in English, (ii) ten (10) potential winners in Portuguese, (iii) ten (10) potential winners in Spanish, and (iv) ten (10) potential winners in Filipino. Each Entrant is only eligible to win once per year and only in one Eligible Language, regardless of how many Entries they submit. Winners will be selected by the judging panels on or about November 1, 2025. Sponsor reserves the right to select fewer than forty (40) Winners if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Entries. Judging scores will not be revealed. The decisions of judges are final.
- f. Grand Prize Winners: One (1) Winner will be selected from the pools of Winners from each Eligible Language (collectively, "Grand Prize Winners"), for a potential total of four (4) Grand Prize Winners.
- 6. WINNER NOTIFICATION & REQUIREMENTS: Sponsor or an agent of Sponsor will attempt to notify the Winners by email within seven (7) days of selection. Potential Winners (or their parent or legal guardian if they are a Minor) may be required to execute and return a Declaration of Eligibility and Release (the "Declaration and Release") form within seven (7) days of date of issuance. If the foregoing Declaration and Release is not returned within the specified time period, or in the case of any potential Winner who is a Minor, if such documents are not signed by the potential Winner's parent or legal guardian, winner notification is returned as undeliverable, or a potential Winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's discretion, a runner-up may be selected.
- 7. PUBLICITY GRANT: Entry in the Contest constitutes permission for Sponsor and its designees to use each Entrant's and Winner's Entry, as well as Entrant's name, website or social media handle or ID, biographical information, address (city and state/province) and likeness, for advertising and promotional purposes, in any manner, in any and all media now or hereafter devised, worldwide, in perpetuity, without further compensation, notification or permission, except where prohibited by law and as otherwise provided herein. The preceding expressly includes, without limitation, any video associated with any winning Entry.

8. PRIZES:

- (a) All Winners will receive the following:
 - A Winners' social media kit;
 - Promotion on the Wattys profile on Sponsor platform;
 - Featuring opportunities across Sponsor platform;

- An exclusive graphic to include on the winning Entry's cover indicating the Winner's achievement;
- One thousand (1,000) Bonus Coins as defined in, and subject to, the Payment Policy; and
- Priority consideration by Wattpad WEBTOON Studios for the Entry to be shown to third party entertainment and publishing partners. Wattpad will communicate directly with winners if there is interest.

(b) In addition to the prizes detailed at section 8(a), each of the Grand Prize Winners will receive a cash prize of five thousand U.S. dollars (\$5,000 USD).

Winners will have no approvals over the final messaging used in conjunction with any winning Entry or its content. All other prize details are at Sponsor's sole discretion. All federal, state/provincial, local and other taxes are the sole responsibility of each Winner.

Prize(s) must be accepted as awarded and may not be substituted or transferred, except that Sponsor reserves the right, at its sole discretion, to substitute a prize of equal or greater monetary value if any prize cannot be awarded as described or becomes unavailable for any reason. Prize(s) are not transferable, not for resale and have no cash surrender value.

Bonus Coins expire within thirty (30) days of being earned. The Bonus Coins may be used to gain access to Wattpad Originals, however Wattpad Originals are not available in all regions. If you are located in a country where Wattpad Originals are not available, the Bonus Coins will not provide access to Wattpad Originals. If you normally have access to Wattpad Originals outside of this Contest, your ability to use any Bonus Coins will not be affected.

- 9. **SPONSOR RIGHTS IN ALL SUBMITTED STORIES:** In submitting an Entry/Story, each Entrant permits Sponsor to (permanently and free of charge):
 - Post up to thirty (30)% of one chapter of the Entry/Story on the landing page of the Wattys website;
 - Use Entry/Story to train Sponsor's ML Model; and
 - Feature the Entry/Story on the Sponsor platform (website and mobile) and across all Sponsor social media channels (Facebook, Instagram, TikTok, Meta, Pinterest, YouTube X, etc.) for any purpose connected to the Wattys.
- 10. SPONSOR RIGHTS IN ALL SHORTLISTED AND WINNING STORIES: Upon begin included in the Shortlist and/or in accepting a prize, each Entrant agrees that Sponsor (and partners of Sponsor) may, permanently and free of charge:
 - Take excerpts of the Entry/Story to create and distribute promotional materials, both for the Entry/Story and the Contest;
 - Post no more than one chapter of the Entry/Story anywhere on the Wattys website;
 - Feature the Entry/Story on the Sponsor's platform (website and mobile), including for the purposes of Community Voting, and across all Sponsor's social media channels (Facebook, Instagram, TikTok, Meta, Pinterest, YouTube X, etc.);
 - Use Entrant's name and likeness for promotional purposes related to the Wattys; and

• Upon Sponsor's request and without compensation of any kind, to execute any additional documents so as to effect, record or perfect the grant of rights contemplated by this subsection.

11. WARRANTY:

- (a) Each Entrant hereby represents and warrants that any Entry and any other materials and/or information provided by such Entrant are original to Entrant and do not violate or infringe upon the copyrights, trademarks, rights of privacy, publicity, moral rights or other intellectual property or other rights of any person or entity, and do not violate any rules or regulations contained in these Official Rules. If the Entry or information or materials provided by Entrant contain any material or elements that are not owned by Entrant and/or which are subject to the rights of third parties, Entrant represents Entrant has obtained, prior to submission of the Entry and information or materials, any and all releases and consents necessary to permit use and exploitation of the Entry and information and materials by Sponsor in the manner set forth in these Official Rules without additional compensation.
- (b) Each Entrant represents and warrants that the Entry and materials and/or information provided do not contain information considered by Entrant or any other third party to be confidential, and that the Entry, materials, and information provided do not violate any laws or regulations. Entrant agrees that Sponsor has the right to verify the ownership and originality of all Entries. In the event a submission is selected as a winning Entry, and Entrant's ownership, rights and the originality of the Entry cannot be verified to the satisfaction of Sponsor or is in any other way ineligible, Sponsor may select an alternate winner based on the same judging criteria. Sponsor shall not have any liability to Entrant for any direct, indirect, contributory, vicarious, secondary or other infringement or protection of any copyright in or to Entrant's Entry. Sponsor is not responsible for any unauthorized use of Entries by third parties.
- 12. GENERAL RULES: In the event of a dispute regarding any Entry, that Entry will be deemed made by the authorized holder of the Website account associated with the Entry at the time of the Entry submission and such Entrant must comply with these Official Rules and those outlined in the Contest Profile. Sponsor, its parents, affiliates, subsidiaries, and advertising, promotion, and fulfillment agencies and all of their respective officers, shareholders, directors, officers, employees, licensees, agents, representatives and assigns (collectively, "Released Parties") are not responsible for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or for errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing or judging of Entries or in any Contest-related materials. Released Parties reserve the right at their sole discretion to disgualify any Entrant that tampers or attempts to tamper with the Entry process, Community Voting or the operation of the Contest, mobile application, or website (including the Website); violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages (including attorneys' fees) and other remedies from any such

person and Entrant to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest if it is not capable of running as planned, including, but not limited to, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures or any other problems. Released Parties will have no liability or responsibility for any claim arising in connection with participation in this Contest or the exploitation by a Released Party of any Entry. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest.

13. RELEASE/LIMITATIONS OF LIABILITY: ENTRANTS HEREBY HOLD THE RELEASED PARTIES HARMLESS FROM AND AGAINST ANY THIRD-PARTY CLAIM ARISING FROM USE OF THE ENTRY(IES), INCLUDING WITHOUT LIMITATION ANY CLAIM ARISING OUT OF OR IN CONNECTION WITH COPYRIGHT, TRADEMARK, RIGHTS OF PUBLICITY OR PRIVACY OR FALSE ENDORSEMENT. RELEASED PARTIES ARE NOT RESPONSIBLE FOR LOST, LATE, DAMAGED, MISDIRECTED, ILLEGIBLE, INCOMPLETE, DELAYED, INACCURATE, GARBLED, STOLEN OR MUTILATED ENTRIES OR COMMUNITY VOTES, OR FOR ANY COMPUTER, ONLINE, TELEPHONE OR TECHNICAL MALFUNCTIONS, DELAYS OR HUMAN ERRORS THAT OCCUR IN THE PROCESSING, TRANSMISSION OR RECEIPT OF ENTRIES OR COMMUNITY VOTES, OR FOR INACCURATE TRANSCRIPTION OF ENTRY INFORMATION, OR FOR ENTRIES OR COMMUNITY VOTES THAT ARE STOLEN, MISDIRECTED, GARBLED, LOST OR DELAYED BY COMPUTER TRANSMISSIONS, OR IF FOR ANY REASON, THE CONTEST IS NOT CAPABLE OF BEING CONDUCTED AS PLANNED, INCLUDING BUT NOT LIMITED TO INFECTION BY COMPUTER VIRUSES, BUGS, TAMPERING, UNAUTHORIZED INTERVENTION, FRAUD, TECHNICAL FAILURES, OR OTHER CAUSES. RELEASED PARTIES ARE NOT RESPONSIBLE FOR INCORRECT OR INACCURATE ENTRY INFORMATION WHETHER CAUSED BY INTERNET USERS OR BY ANY OF THE EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR UTILIZED IN THE CONTEST OR BY ANY TECHNICAL OR HUMAN ERROR THAT MAY OCCUR IN THE PROCESSING OF THE ENTRIES OR COMMUNITY VOTES IN THE CONTEST. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, BY PARTICIPATING IN THIS CONTEST, TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, EACH ENTRANT: (A) RELEASES THE RELEASED PARTIES FROM ANY AND ALL LIABILITY, LOSS OR DAMAGE THAT THE ENTRANT MAY INCUR IN CONNECTION WITH THE ENTRANT'S PARTICIPATION IN THIS CONTEST AND, IF APPLICABLE, WITH RESPECT TO THE AWARD, RECEIPT, POSSESSION AND/OR USE OR MISUSE OF A PRIZE AND NOTIFICATIONS IN RESPECT OF PRIZES; (B) AGREES THAT UNDER NO CIRCUMSTANCES WILL THE ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR ANY OTHER DAMAGES; (C) AGREES THAT ALL CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS CONTEST, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; AND (D) AGREES THAT ANY AND ALL CLAIMS, JUDGMENTS, AND AWARD SHALL BE LIMITED TO ACTUAL OUT-OF- POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS CONTEST, AND IN NO EVENT WILL ENTRANT BE PERMITTED TO OBTAIN ATTORNEYS' FEES OR OTHER LEGAL COSTS OR TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. SOME U.S. STATES DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES AND THEREFORE THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU IN WHOLE OR IN PART.

- 14. **DISPUTES:** This Contest and the rights and obligations of Sponsor and Entrants will be governed by and controlled by the laws of the Province of Ontario, applicable to contracts made and performed therein without reference to the applicable choice of law provisions. All actions, proceedings or litigation relating hereto will be instituted and prosecuted solely within the City of Toronto, Ontario.
- 15. **SEVERABILITY**: The invalidity or unenforceability of any provision (or part of a provision) of the Official Rules shall not affect the validity or enforceability of any other provision (or part of a provision) and the invalid provision (or part of a provision) shall be deemed to be severable.
- 16. USE OF DATA: Information submitted in connection with this Contest is governed by Sponsor's Privacy Policy (available at https://policies.wattpad.com/privacy/) and by participating in the Contest, each Entrant acknowledges that Entrant has read and accepted the Privacy Policy and agrees to Sponsor's usage of their personal information for the purpose of conducting and promoting the Contest. Sponsor prohibits entry by, and does not knowingly collect personal information from, anyone under thirteen (13) years of age.
- 17. WINNER'S LIST: You may request the names of the winners (available after November 1, 2025), by sending a self-addressed, stamped envelope to Sponsor at the address below for receipt by no later than **December 1, 2025**.
- 18. **SPONSOR/ADMINISTRATOR:** Wattpad Corp., 36 Wellington Street East, Suite 200, Toronto, Ontario, Canada M5E 1C7. This Contest is in no way sponsored, endorsed or administered by, or associated with Meta, TikTok, YouTube, X, Pinterest, Apple Inc. or Google LLC.